LOGISTIK
Per Routenzug rund um die Klinik
TRANSPORT
MAN-Vorstand im Interview
KNOWLEDGE
Neuer Ansatz: Audio Branding

EVA SAVELSBERG ÜBER Agile Optimierung
Wie die Softwareexpertin von Inform mit Hilfe eines neuen Konzeptes Managern zu besseren Entscheidungen verhelfen will.
The media brand LT-manager reaches across the media with
• the magazine LT-manager
• the digital offers lt-manager.de as a website and newsletter
• focused events
and creates a link between the managing directors in industry, trade and service companies with high logistics requirements.

LT-manager reports along the complete supply chain, from the producer to the end customer - via freight transport by land (rail and road), by sea (sea and inland waterway transport, inland ports and seaports), by air (national and international airfreight) as well as via logistics and intralogistics.

Exclusive interviews with top executives, reportages and comprehensive background reports on innovations of the industry find their place in LT-manager - they are top managers deliver ideas and visions. Technical reports from experienced and well known authors strategies for decision makers. Knowledge for executives becomes compact, with high reading quality and with generous imagery.

Please contact us:

Gisela Nerke
Phone: +49 89 9595-3928
mediaservice@nerke.de

Heike Heckmann
Phone: +49 6151 3096-1102
hheckmann@weka-businessmedien.de
<table>
<thead>
<tr>
<th>Issue</th>
<th>Date of publication (DP)</th>
<th>Advertising deadline (AD)</th>
<th>Logistics</th>
<th>Transport</th>
<th>Knowledge</th>
<th>Management</th>
<th>Special</th>
<th>Trade fairs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Transport: Rail transport</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>2</td>
<td>DP: 31.05.2019</td>
<td>AD: 10.05.2019</td>
<td>Logistics service provider</td>
<td>Commercial vehicles: Trailer</td>
<td>Air cargo (&quot;Air Cargo Europe&quot;)</td>
<td>Logistics software</td>
<td>transport logistic</td>
<td>transport logistic 4.-7.6.2019</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Shipbuilding</td>
<td>Rental and insurance</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Inland ports</td>
<td></td>
<td></td>
<td>Transport: Rail transport</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Maritime economy</td>
<td>Rental and insurance</td>
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<td>Planning and consulting</td>
<td>Shipbuilding</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

subject to alterations
**Advertising formats and rates in EUR**

<table>
<thead>
<tr>
<th>Size</th>
<th>Width x Height in mm</th>
<th>Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/1 page</td>
<td>390 x 252</td>
<td>€ 10,160,–</td>
</tr>
<tr>
<td>1/1 page</td>
<td>180 x 252</td>
<td>€ 5,080,–</td>
</tr>
<tr>
<td>2/3 page</td>
<td>118 x 252 vertical</td>
<td>€ 4,050,–</td>
</tr>
<tr>
<td></td>
<td>180 x 166 corner</td>
<td></td>
</tr>
<tr>
<td>Juniorpage</td>
<td>135 x 190</td>
<td>€ 3,670,–</td>
</tr>
</tbody>
</table>

**Magazine format:** trimmed format  
210 mm wide x 297 mm high  
plus 3 mm bleed at all open pages

**Type area:**  
180 mm wide x 252 mm high  
4 columns each 42 mm wide

**Printing process:**  
Cover: Sheetfed offset  
Content: Web offset

**Colours:**  
Printing inks (CMYK) according to ISO 12647-2 (PSO).  
Minor deviations in tonal values are within the tolerance range of web offset printing justified.  
Black full tone areas should be underlaid with 40 % raster in cyan.

**Data formats:**  
Printable closed PDF files. Please send one PDF file per single page. Relevant graphic and text elements must be at least 5 mm thick away from the bleed.  
Image resolution 300 dpi

**Proof:**  
color-accurate proof according to „media standard“ (bvdm). Digital proofs without FOGRA media wedges are valid for than not binding in colour.

**ICC-Profile:**  
Envelope: isocoated_v2_eci.icc (Fogra 39L)  
Content: PSO_LWC_Improved_eci.icc (Fogra 45L)  
The corresponding profiles are described under www.eci.org is available for download.

**Data transmission:**  
Please send the data (up to 10 MB) to:  
druckunterlagen@weka-businessmedien.de

**Data archiving:**  
Data will be archived.  
A data guarantee will not be granted.

**Warranty:**  
For delays and misperformances, the due to erroneous data, we cannot be held liable for assume no liability.

**Contact:**  
Nike Menrath  
Phone: +49 6151 3096-1901  
nmenrath@weka-businessmedien.de
## Advertising formats and rates in EUR

<table>
<thead>
<tr>
<th>Size</th>
<th>Width x Height in mm</th>
<th>Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beihefter</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bound inserts</td>
<td>1 sheet = 2 pages</td>
<td>€ 3,980,–</td>
</tr>
<tr>
<td></td>
<td>2 sheets = 4 pages</td>
<td>€ 7,960,–</td>
</tr>
</tbody>
</table>

### Inserts:
- **Format:** min. 105 x 148 mm
- **max. in height and width each 10 mm smaller than the carrier product.**
- Inserts have to be trimmed and folded as finished end products are delivered.
- Folded products must be closed towards the bundle and suitable for machine processing.

### Inserts:
- **Format:** min. 115 x 140 mm
- **max. format of the carrier product**
- **Bleed:** Staple format: Head trim 5 mm, Front and foot trim min. 13 mm, additional + 3 mm milling edge in collar
- Inserts must be delivered untrimmed and folded. Multileaf bound-in inserts have to be closed and suitable for machine processing.
- The type and design of bound inserts must be as follows that an additional preparation and processing is not necessary. Difficulties and additional folding and gluing work are carried out invoiced separately.

Prior to acceptance and confirmation of the order, a binding pattern, if necessary a blind pattern with size and weight information. Inserts must be designed in such a way that they are recognizable as advertising and do not bear the editorial part can be confused. The placement of supplements depends on the technical possibilities. Inserts, which can be attached to a material other than paper, may be printed on, or only after prior written consent of the publisher approval of the post office.

**Shipping address:** Hofmann Druck Nürnberg GmbH & Co. Emmericher Str. 10, D-90411 Nürnberg, Germany

**Delivery note:** For „Magazine LT-manager“, Issue (No.)
**Inserts**

| Inserts up to 25 g/piece | € 270,– per % |
| Inserts up to 30 g/piece | € 290,– per % |
| Inserts up to 40 g/piece | € 330,– per % |
| Inserts up to 50 g/piece | € 370,– per % |

Required delivery quantity: 11,200 copies

**Special ads**

| Frontfolder |
| (3 pages) | € 17,240,– |

| 1/3 page 4c |
| next to editorial | € 3,160,– |

| 1/2 page 4c |
| next to content | € 3,980,– |

| Banderole |
| technical costs | € 2,200,– |

| 1/1 page |
| stucked postcard | € 2,530,– |
| technical costs | € 200,– |

**Classified advertisement:**

- Recruiting ads: 25% Advertising base price
- Application for a job: 50% Advertising base price
- Business-Card (88 x 60 mm): € 480,–
- Company portrait LT-guide: € 2,250,–
  (not discountable)
**Bleed formats**

**Page layout**

- **3-column**:
  - 3-column = 180 mm
  - 2-column = 118 mm
  - 1-column = 56 mm

- **4-column**:
  - 4-column = 180 mm
  - 3-column = 134.5 mm
  - 2-column = 88 mm
  - 1-column = 42 mm

- **Juniorpage**:
  - S: 135 × 190 mm
  - A: 150 × 213 mm
  - A: 153 × 216 mm incl. trim

- **2/1 page crossover**
  - 426 × 303 mm incl. outside bleed (separated and overlapping in waistband)

- **1/1 page**
  - S: 180 × 252 mm
  - A: 210 × 297 mm

- **Bund**
  - S: 390 × 252 mm crossover
  - A: 420 × 297 mm

- **Magazine format**
  - 210 × 297 mm

- **Bleed formats**
  - A: Bleed format without bleed allowance
  - A + plus 3 mm Bleed allowances on all 3 outer sides

**Dimensions**

- **252 mm type area**
- **303 mm uncut**
- **297 mm bleed**
- **3 mm trim**
- **3 mm trim** (separated and overlapping in waistband)
Target group

LT-manager reaches managing directors and board members in industry, trading and service companies with high logistics requirements. No matter whether start-up CEOs from e-commerce or management boards of retail groups: LT-manager reads about who relies on efficient logistics nationally and internationally.

Circulation analysis: Copies per edition at annual average
(July 1, 2017 – June 30, 2018)

<table>
<thead>
<tr>
<th>print run</th>
<th>11,000</th>
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<tbody>
<tr>
<td>total circulation</td>
<td>10,493</td>
</tr>
<tr>
<td>Sold circulation</td>
<td>abroad</td>
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<tr>
<td>Subscription copies</td>
<td>abroad</td>
</tr>
<tr>
<td>Sales of individual copies</td>
<td>abroad</td>
</tr>
<tr>
<td>other sales</td>
<td>–</td>
</tr>
<tr>
<td>Controlled copies</td>
<td>10,493</td>
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<tr>
<td>Remainder, archive and voucher copies</td>
<td>507</td>
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</table>

Geographical distribution analysis:

<table>
<thead>
<tr>
<th>economic region</th>
<th>share of total circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>98.6%</td>
</tr>
<tr>
<td>other countries</td>
<td>1.4%</td>
</tr>
<tr>
<td>total circulation</td>
<td>100.0%</td>
</tr>
<tr>
<td></td>
<td>copies</td>
</tr>
<tr>
<td>Germany</td>
<td>10,351</td>
</tr>
<tr>
<td>other countries</td>
<td>142</td>
</tr>
<tr>
<td>total circulation</td>
<td>10,493</td>
</tr>
</tbody>
</table>
Analysis of distrubution

**BRANCHES / SECTORS**

- 29,1% Forwarder / Logistics
- 4,1% Other
- 66,8% Companies with a need for forwarding and logistics services

**FIELDS OF ACTIVITY / POSITION**

- 47,8% Owner / co-proprietor
- 47,3% Clerk / Specialist
- 3,6% Division management / Head of department
- 1,3% Other

(Publisher statement)
This means:

- More than three quarters of the volume (75.2%) dedicates LT-manager to multi-page stories, interviews and reports.
- Each issue has a maximum of four pages with news. Reprinted internet news can be found elsewhere instead, not in the independent premium magazine for logistics and transport.

This means:

- Around 61% of the stories deal with logistics, intralogistics or transport.
- They are supplemented by studies/management (13%) and best practice stories (26%).
- More than 90% of the stories, interviews and reports are exclusive written for LT-manager or at the time of publication exclusive.

(Publisher statement)
Events

Your Event Partner

You want to meet your target group personally?
Then the events of LT-manager are just right for you.

Expert meets Expert... is the motto.
Visionary keynotes, technically profound lectures, lively networking and perfect catering and ambience form the framework of the LT-manager event..

How can you participate?
- As a speaker with an interesting lecture
- As an exhibitor with your portfolio and advice
- As a sponsor with your marketing message in all common options

Give us a call and be part of the community!
Heike Heckmann
Phone: +49 6151 3096-1102
hheckmann@weka-businessmedien.de

23. – 24.10.2019
Darmstadt
www.5g-kongress.de
In Responsive Design
Banner advertising

Data formats: GIF, JPG, HTML5, FLASH, max. 80 KB

**Billboard Ad**

800 x 250 pixel
* Mobile: 4:1
€ 330.– / 1,000 ad impressions

**Baseboard Ad**
(sticky)

728 x 90 (min.) pixel
940 x 90 (max.) pixel
* Mobile: 6:1
€ 310.– / 1,000 ad impressions

**Sidebar Ad**
(sticky)

300 x 600 pixel
* Mobile: 2:1
€ 290.– / 1,000 ad impressions

**Halfpage Ad**

300 x 600 pixel
* Mobile: 2:1
€ 280.– / 1,000 ad impressions

**Wallpaper**

728 x 90 (oben) pixel
120 x 600 (right) pixel
* Mobile: 4:1
€ 290.– / 1,000 ad impressions
€ 320.– background colouring

**Medium Rectangle**

300 x 250 pixel
€ 220.– / 1,000 ad impressions

**Skyscraper**

160 x 600 pixel
* Mobile: 6:1
€ 190.– / 1,000 ad impressions
€ 220.– sticky / 1,000 ad impressions

**Superbanner**

728 x 90 pixel
* Mobile: 4:1
€ 180.– / 1,000 ad impressions

**Fullsize**

468 x 60 pixel
€ 150.– / 1,000 ad impressions

**Halfsize**

234 x 60 pixel
€ 110.– / 1,000 ad impressions

* That your banner can also be delivered on mobile devices, please send us also the the corresponding banner format.
The access to websites via mobile devices is constantly increasing.

Present your products and services via our mobile offers and reach your target group on their smartphones and tablets.

**Mobile Content Ad 4:1**
- 300 x 75 pixel
- max. 50 KB
- € 180.– / 1,000 ad impressions

**Mobile Content Ad 6:1**
- 300 x 50 pixel
- max. 50 KB
- € 220.– / 1,000 ad impressions

**Mobile Content Ad 6:1**
- 300 x 50 pixel
- max. 50 KB
- € 220.– / 1,000 ad impressions

**Mobile Content Ad 2:1**
- 300 x 150 pixel
- max. 50 KB
- € 290.– / 1,000 ad impressions
Newsletter advertising formats

Twice a week LT-manager sent its newsletter to over 1,504* recipients. Your customers receive tailormade news, product reports and professional contributions (*8/2018, publisher's statement)

The LT-manager newsletter is the perfect platform for product presentations and company or seminar events.

All newsletter advertising formats are optimized for mobile devices.

Premium placement Leaderboard € 420,-

Position 1 below editorial € 350,-

Position 2 Inside the editorial messages € 350,-

Position 3 at the end of the newsletter € 350,-

Lieber Newsletter-Abonnentinnen und Abonnenten,
über die Frage, ob man als Intralogistik auf der LogiMAT oder der CeMAT oder auf beiden Messen ausstellen sollte, lässt sich trefflich diskutieren. Der Flurförderzeughersteller Linde Material Handling wählt dagegen einen anderen Weg: Er stellt auf der LogiMAT aus und veranstaltet im Juni wieder eine Hausmesse, die World of Material Handling. Diesmal in Mannheim, aber wieder mehrere tausend Quadratmeter groß und sicher gut besucht. Doch bis dahin vergeht noch eine Weile, zunächst rüstet sich die Branche für die Reise nach Stuttgart - Ab 13. März ist Hochzeit für die Intralogistik bei der LogiMAT.

Ihr Martin Schrüfer
Chefredakteur

Leaderboard
(630 x 90 Pixel, max. 200 KB)
Data format: PNG, JPEG, GIF

Billboard
(630 x 90 Pixel, max. 200 KB)
Data format: PNG, JPEG, GIF

Mögliche Werbeformen
Native Ad, Textanzeige, Billboard or Leaderboard
The editorial staff of it-manager.de reserves the right to edit the articles in corporation with the customer.

Technical details on
www.scope-online.de/mediadaten

Exclusive newsletter
4 insertions forms of your choice
+ 2 editorial messages
+ Mention within subject heading (no discounts)

Exclusive newsletter
€ 2.490,-

Native ad without logo
Visualization like articels
Header + text + URL (max. 1 link)
Image: 225 x 127 Pixel, max. 200 KB
Headline: max. 40 characters, text: max. 300 characters incl. space
Data formats: PNG, JPEG, GIF*

5G in Industrie & Logistik


Jetzt mehr erfahren...

5G in Industrie & Logistik

OT meets IT

Wer auf Dauer erfolgreich sein möchte, kann sich der digitalen Transformation nicht entziehen. Die Digitalisierung und die damit einhergehende Vernetzung ziehen sich wie ein roter Faden durch alle Branchen und Lebensbereiche. Auch in der Produktion ist der Trend angekommen und das beeinflusst die Industrie über alle Ebenen der Produktionspyramide hinweg.

Jetzt mehr erfahren...

5G in Industrie & Logistik

Native ad without logo
Visualization like articels
Header + text + URL (max. 1 link)
Image: 225 x 127 Pixel, max. 200 KB
Headline: max. 40 characters, text: max. 300 characters incl. space
Data formats: PNG, JPEG, GIF*

* GIF without animation.
### Newsletter schedule

<table>
<thead>
<tr>
<th>CW</th>
<th>Date</th>
<th>Topic</th>
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</thead>
<tbody>
<tr>
<td>2</td>
<td>Wednesday, January 9th</td>
<td>Top 10 of the month</td>
</tr>
<tr>
<td></td>
<td>Friday, January 11th</td>
<td>Annual outlook</td>
</tr>
<tr>
<td>3</td>
<td>Wednesday, January 16th</td>
<td>In Focus: Commercial Vehicles</td>
</tr>
<tr>
<td></td>
<td>Friday, January 18th</td>
<td>Telematics/Navigation</td>
</tr>
<tr>
<td>4</td>
<td>Wednesday, January 23rd</td>
<td>In Focus: Maritime Economy</td>
</tr>
<tr>
<td></td>
<td>Friday, January 25th</td>
<td>In Focus: Logistics Software</td>
</tr>
<tr>
<td>5</td>
<td>Wednesday, January 30th</td>
<td>In focus: KEP</td>
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**January**

<table>
<thead>
<tr>
<th>CW</th>
<th>Date</th>
<th>Topic</th>
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<tbody>
<tr>
<td>6</td>
<td>Wednesday, February 6th</td>
<td>Top 10 of the month</td>
</tr>
<tr>
<td></td>
<td>Friday, February 8th</td>
<td>Heads of the month</td>
</tr>
<tr>
<td>7</td>
<td>Wednesday, February 13th</td>
<td>Exhibition preview LogiMAT 2019</td>
</tr>
<tr>
<td></td>
<td>Friday, February 15th</td>
<td>LT-manager 1/19: The new issue</td>
</tr>
<tr>
<td>8</td>
<td>Wednesday, 20 February</td>
<td>In focus: Air freight</td>
</tr>
<tr>
<td></td>
<td>Friday, February 22nd</td>
<td>News from Logistics &amp; Transport</td>
</tr>
<tr>
<td>9</td>
<td>Wednesday, February 27th</td>
<td>In Focus: Commercial Vehicles</td>
</tr>
</tbody>
</table>

**February**

<table>
<thead>
<tr>
<th>CW</th>
<th>Date</th>
<th>Topic</th>
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<tbody>
<tr>
<td>10</td>
<td>Wednesday, March 6th</td>
<td>Top 10 of the month</td>
</tr>
<tr>
<td></td>
<td>Friday, March 8th</td>
<td>Heads of the month</td>
</tr>
<tr>
<td>11</td>
<td>Wednesday, March 13th</td>
<td>In Focus: Maritime Economy</td>
</tr>
<tr>
<td></td>
<td>Friday, March 15th</td>
<td>Logistics IT/Digitisation</td>
</tr>
<tr>
<td>12</td>
<td>Wednesday, March 20th</td>
<td>In Focus: Logistics Real Estate</td>
</tr>
<tr>
<td></td>
<td>Friday, March 22nd</td>
<td>News from Logistics &amp; Transport</td>
</tr>
<tr>
<td>13</td>
<td>Wednesday, March 27th</td>
<td>In focus: KEP</td>
</tr>
<tr>
<td></td>
<td>Friday, March 29th</td>
<td>In Focus: Intralogistics</td>
</tr>
</tbody>
</table>

**March**

<table>
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<th>CW</th>
<th>Date</th>
<th>Topic</th>
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<tbody>
<tr>
<td>14</td>
<td>Wednesday, April 3rd</td>
<td>Top 10 of the month</td>
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<tr>
<td></td>
<td>Friday, April 5th</td>
<td>Heads of the month</td>
</tr>
<tr>
<td>15</td>
<td>Wednesday, April 10th</td>
<td>News from Logistics &amp; Transport</td>
</tr>
<tr>
<td></td>
<td>Friday, April 12th</td>
<td>Telematics/Navigation</td>
</tr>
<tr>
<td>16</td>
<td>Wednesday, April 17th</td>
<td>In Focus: Commercial Vehicles</td>
</tr>
<tr>
<td></td>
<td>Friday, April 19th</td>
<td>News from Logistics &amp; Transport</td>
</tr>
<tr>
<td>17</td>
<td>Wednesday, April 24th</td>
<td>In Focus: Air freight</td>
</tr>
<tr>
<td></td>
<td>Friday, April 26th</td>
<td>In Focus: Logistics Software</td>
</tr>
</tbody>
</table>

**April**

<table>
<thead>
<tr>
<th>CW</th>
<th>Date</th>
<th>Topic</th>
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</thead>
<tbody>
<tr>
<td>18</td>
<td>Wednesday, May 1st</td>
<td>In Focus: Maritime Economy</td>
</tr>
<tr>
<td></td>
<td>Friday, May 3rd</td>
<td>Logistics IT/Digitisation</td>
</tr>
<tr>
<td>19</td>
<td>Wednesday, May 8th</td>
<td>Top 10 of the month</td>
</tr>
<tr>
<td></td>
<td>Friday, May 10th</td>
<td>Heads of the month</td>
</tr>
<tr>
<td>20</td>
<td>Wednesday, May 15th</td>
<td>In Focus: Logistics Real Estate</td>
</tr>
<tr>
<td></td>
<td>Friday, May 17th</td>
<td>News from Logistics &amp; Transport</td>
</tr>
<tr>
<td>21</td>
<td>Wednesday, May 22nd</td>
<td>In Focus: Logistics &amp; Transport</td>
</tr>
<tr>
<td></td>
<td>Friday, May 24th</td>
<td>In Focus: Intralogistics</td>
</tr>
<tr>
<td>22</td>
<td>Wednesday, May 29th</td>
<td>Exhibition preview transport logistic 2019</td>
</tr>
<tr>
<td></td>
<td>Friday, May 31st</td>
<td>LT-manager 2/19: The new issue</td>
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**May**

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<th>Topic</th>
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<td>Friday, June 7th</td>
<td>Heads of the month</td>
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<tr>
<td>24</td>
<td>Wednesday, June 12th</td>
<td>In Focus: Commercial Vehicles</td>
</tr>
<tr>
<td></td>
<td>Friday, June 14th</td>
<td>News from Logistics &amp; Transport</td>
</tr>
<tr>
<td>25</td>
<td>Wednesday, June 19th</td>
<td>In Focus: Air freight</td>
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<tr>
<td></td>
<td>Friday, June 21st</td>
<td>In focus: KEP</td>
</tr>
<tr>
<td>26</td>
<td>Wednesday, June 26th</td>
<td>In Focus: Maritime Economy</td>
</tr>
<tr>
<td></td>
<td>Friday, June 28th</td>
<td>Logistics IT/Digitisation</td>
</tr>
</tbody>
</table>

In every newsletter we report about current news, trends and technologies and a focus topic. Subject to change without notice.
<table>
<thead>
<tr>
<th>CW</th>
<th>Date</th>
<th>Topic</th>
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<tbody>
<tr>
<td>July</td>
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| 27 | Wednesday, July 3rd  
    Friday, July 5th | Top 10 of the month  
    Heads of the month |
| 28 | Wednesday, July 10th  
    Friday, July 12th | News from Logistics & Transport  
    In Focus: Intralogistics |
| 29 | Wednesday, July 17th  
    Friday, July 19th | News from Logistics & Transport  
    LT-manager 3/19: The new issue |
| 30 | Wednesday, July 24th  
    Friday, July 26th | In focus: Air freight  
    News from Logistics & Transport |
| 31 | Wednesday, July 31st  
    Friday, July 3rd | News from Logistics & Transport |
| August |
| 32 | Wednesday, August 7th  
    Friday, August 9th | Top 10 of the month  
    Heads of the month |
| 33 | Wednesday, August 14th  
    Friday, August 16th | News from Logistics & Transport  
    In Focus: Commercial Vehicles  
    News from Logistics & Transport |
| 34 | Wednesday, August 21st  
    Friday, August 23rd | In Focus: Maritime Economy  
    News from Logistics & Transport |
| 35 | Wednesday, August 28th  
    Friday, August 30th | Telematics/Navigation  
    In Focus: Intralogistics |
| September |
| 36 | Wednesday, September 4th  
    Friday, September 6th | Top 10 of the month  
    Heads of the month |
| 37 | Wednesday, September 11th  
    Friday, September 13th | In focus: Air freight  
    In Focus: Logistics Software  
    In Focus: Logistics Real Estate |
| 38 | Wednesday, September 18th  
    Friday 20 September | Exhibition preview NUFAM 2019  
    In Focus: Maritime Economy  
    Logistics IT/Digitisation |
| 39 | Wednesday, September 25th  
    Friday, September 27th | |
| October |
| 40 | Wednesday, October 2nd  
    Friday, October 4th | Top 10 of the month  
    Heads of the month |
| 41 | Wednesday, October 9th  
    Friday, October 11th | In Focus: Intralogistics  
    News from Logistics & Transport |
| 42 | Wednesday, 16 October  
    Friday, October 18th | LT-manager 4/19: The new issue  
    Preview German Logistics Congress 2019 |
| 43 | Wednesday, October 23rd  
    Friday, October 25th | In Focus: Commercial Vehicles  
    In focus: KEP  
    In focus: Air freight |
| 44 | Wednesday, October 30th  
    Friday, October 31st | |
| November |
| 45 | Wednesday, November 1st  
    Friday, November 3rd | News from Logistics & Transport |
| 46 | Wednesday, November 8th  
    Friday, November 10th | Top 10 of the month  
    Heads of the month |
| 47 | Wednesday, November 13th  
    Friday, November 15th | In Focus: Maritime Economy  
    In Focus: Logistics Software  
    In Focus: Commercial Vehicles  
    Telematics/Navigation |
| 48 | Wednesday, November 20th  
    Friday, November 22nd | In Focus: Intralogistics  
    News from Logistics & Transport |
| 49 | Wednesday, November 27th  
    Friday, November 29th | |
| December |
| 49 | Wednesday, December 4th  
    Friday, December 6th | Top 10 of the month  
    Heads of the month |
| 50 | Wednesday, December 11th  
    Friday, December 13th | LT-guide 2020: The Top Companies  
    LT-manager 5/19: The new issue |
| 51 | Wednesday, December 18th  
    Friday, December 20th | In Focus: Logistics Real Estate  
    Annual review |
Special ads

Highlight of the week / Native Ad

- Present your product, webinar, advertorial or your event one week on our website
- Your Highlight of the week will be teased on www.lt-manager.de - with text and picture (Text: 100 characters incl. spaces, image: 200x250 pixel)
- The teaser leads the user to a microsite filled by you for example with text, pictures, graphics and videos. (Text: 1,000 characters incl. spaces plus 1-3 images)

Rate: € 560.– (Highlight of the week)
Rate: € 790.– (Native Ad)

Native Ad – Combination

- Your native ad on www.lt-manager.de will also appear in a newsletter
- send to more than 2,300 recipients

Rate: € 910.–

Exclusive week

- Highlight of the week
- Banner on www.lt-manager.de (Banner format after arrangement, depending upon availability))
- Exclusive newsletter – sole advertiser with 4 ad formats

Rate: € 1,980.–
The Company finder includes more than 100,000 companies and 50,000 product terms. With the booking of your premium entry, you will ensure that your customers will find you even better.

**Your advantages as a premium supplier:**
- Individual company presentation with products, pictures, videos, e-catalogues, white papers, company events, trade fair appearances, contact persons
- Top listing in the search results
- The contents published on our websites concerning your company/product will also be listed in the premium entry
- Premium suppliers are regularly (rotatingly) listed in the newsletters of the individual media brands.

**Rate:** € 1,800.– / 12 Month
(not discountable)

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